

PRESS CONTACT

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PublishDrive is introducing 3 new features at the Frankfurt Book Fair.

1. PublishDrive's Unique Identifier

Publish without an ISBN at PublishDrive. No more spending money, time and effort on administration. No need to report your sales to the relevant ISBN office. No need to wait to get your ebooks published. Publish instantly on your chosen stores, leave out administration from your publishing processes and focus on creating more beautiful content.

2. Bulk upload

Upload multiple books through PublishDrive and speed up your administrative processes. Publish more books at the same time. With the new bulk upload feature you can upload your books not just manually, one by one, but many at once (without limitation). Watch the tutorial video here:

<https://www.youtube.com/watch?v=Tk5Yn8lO3ts&t=9s>

3. Sales analytics

The new sales analytics feature is here to help publishers understand the effectiveness of their current sales process with key insights. See how well your books perform by following realtime sales data with filtering and check the most important metrics for your books. With the new sales analytics publishers are able to understand deeper what the driver of growth is by looking at the bestselling categories, countries and the best price tier. PublishDrive daily sales reports allow publishers to keep track of all

their sales at their fingertips. Watch the tutorial video here:

<https://www.youtube.com/watch?v=W3fTn5LDiDw>

With PublishDrive, publishers can see 30% revenue growth in a month, enjoy total transparency and the advantages of business intelligence. Our publishers have full control over the ebook management process: from production, metadata management, distribution, business intelligence analytics to sales reports and billing. Uniquely on the market we introduced an *earn-as-you-sell* payment term assuring publishers to pay them in time, whether the funds from retailers have arrived or not. Apart from ebooks, PublishDrive has already set foot in the audiobook business and accepting audiobooks as well.