

PublishDrive introduces two new features

The long-awaited multi-currency pricing feature and bulk import 2.0 are finally available on PublishDrive

PublishDrive, the most intelligent ebook publishing platform, launched two new product features: Advanced Pricing, which allows publishers to individually set the price for different currencies, and the upgraded version of bulk import.

The Advanced Pricing feature is providing publishers with the option of setting the price for every currency in which they are selling books. The option of individual multi-currency pricing on the platform allows publishers to create 'pretty prices' for all the currencies they use.

Another freshly launched product is the 2.0 version of Bulk Import. PublishDrive has optimized bulk import performance speeding up the process and making it more intelligent. Publishers don't need to sit and wait for the files to be validated any more: the validation starts automatically and runs in the background right after uploading the files.

It seems that PublishDrive is going to have a busy summer according to the latest news that Google has invested in the company through its Launchpad Accelerator Program. The three co-founders are flying to Google HQ to take over Silicon Valley as a booktech startup!

About PublishDrive

PublishDrive increases ebook sales with the most intelligent ebook publishing platform technology for indie publishers and authors powered with business intelligence. With PublishDrive's unique solution, which made us featured on Apple's site as a trusted partner, publishers can control all part of the ebook management process from production, metadata management, distribution, with cutting-edge business intelligence analytics, sales reports and billing. Now PublishDrive enters the rapidly growing audiobook market with the exclusive earn-as-you-sell payment term, meaning that publishers receive their earnings without having to wait for the money to arrive from the retailers.

<http://www.publishdrive.com>

Media contact

Kinga Jentetics
CEO of PublishDrive
kinga@publishdrive.com

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