

Release date: prompt (official release of news were announced on May 23, 2017)

PublishDrive has been accepted to Google Launchpad Accelerator program to take over Silicon Valley as a booktech startup! The program gives the founders a unique opportunity to use Google's network and resources for product development and marketing at the Google HQ in Silicon Valley. The core team is Róbert Csizmár (CTO), Ádám Rendes (VP of Engineering) and Kinga Jentetics (CEO).

"We were delighted to be personally contacted by Google to apply for this program. They thought we might be a good fit, as they were targeting more mature tech startups", says Kinga Jentetics (CEO). They knew that the program will be something of a great value, since they already had to show strong numbers in revenues as a candidate.

What does Google give during the program?

- 50k USD in equity-free funding
- The chance to work closely with Google for 6 months
- 2 weeks of all-expense-paid training (bootcamp) at Google Headquarters in the heart of Silicon Valley
- Access to Google engineers, resources, and mentors both during and after the program
- \$100k in Google Cloud credits (optional)
- Marketing spotlight opportunities

PublishDrive is an intelligent ebook publishing platform using artificial intelligence and business intelligence to increase ebook sales globally. PublishDrive is co-founded by a Forbes 30 under 30, Kinga Jentetics, and is a trusted partner of Apple. They serve more than 1000 publishers in over 40 countries. In addition, they also tripled their business in 2016. This year, they have even more ambitious plans: moving into new directions of marketing automation and opening towards audiobooks and magazines.

"As we took part previously in another well-known accelerator program (Startup Wise Guys in Tallinn, Estonia), our expectations towards Google Launchpad are even higher. We will use the enormous network of Google to renew the traditional publishing industry globally", says Kinga Jentetics.

About PublishDrive:

PublishDrive is the most intelligent ebook publishing platform supported with artificial intelligence and business intelligence to increase ebook sales globally.

Elevator pitch:

PublishDrive solves the digital transition of a traditional industry – providing a fast, simple, reliable and much cheaper solution for ebook management powered with BI,

AI and machine learning. We aim to cut costs and increase sales in the most innovative way in the industry.

We provide even the smallest publishers with the right tools to upload their books, manage their distribution and sell them in more than 400 stores such as Amazon Kindle, Apple iBooks, Google Play Books, Barnes & Noble, Kobo and in 240k digital libraries in schools and universities all over the world.

PublishDrive provides sales analytics with real time BI and publishers receive automated billing to track their finances with intelligent dashboards. PublishDrive now helps over 1000 publishers to sell 25k individual titles globally. Our product and team are so awesome that we are one of the ten companies globally to qualify as an Apple trusted partner, and our CEO, Kinga Jentetics was featured on Forbes 30 under 30 EMEA Media list in 2017. With our 20% monthly increase both in MRR and customer base, we moved to the direction to develop new features on marketing automation based on NPL, AI and machine learning.

More info:

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Team picture:

<https://mail.publishdrive.com/owncloud/index.php/s/U6DUb5jRgNnUwY1>

Team picture credit: Lilla Liskay

Social media:

<https://www.linkedin.com/company/publishdrive/>

<https://twitter.com/publishdrive>

<https://www.facebook.com/publishdrive/>

More about Google LPA:

<https://developers.google.com/startups/accelerator/>

<https://developers.google.com/startups/accelerator/about>

<https://developers.googleblog.com/2017/05/announcing-fourth-class-of-launchpad.html>